

The session will focus on a concept that surpassed the experimental phase and has been applied during more than six months in a temporary exhibition. Many thousands of people used the smart replicas of real objects in an exhibition about a World War II related subject: The Hague and the Atlantic Wall. War in the City of Peace. This exhibition contained the well-known text labels with more or less objective information. But it also contained a hidden layer with subjective information, told from different perspectives. We heard civilians talking about the impact of the demolition of the city of The Hague and civil servants about the dilemmas they had to face working for the Nazi occupier. Even the viewpoint of the occupier could be heard. This personalized information was accessed by means of smart replicas chosen at the start of the exhibition. Each replica stood for a specific perspective in Dutch or in English. We will see how the smart object concept came into being during a process of codesign between museum people and designers and how it was applied in the actual exhibition. We will go into the doubts and questions that we had before the opening of the exhibition. Also we will give some insights in the production of the replicas and the tool that can be used to program the smart objects and the smart showcases in the exhibition. Finally we will reveal some first results of the extensive evaluation that has been taken place in the exhibition in The Hague. For example, we will compare the use of smart replicas with the use of simple tags or smartphones in the same environment.



<http://mesch-project.eu/>

"Special Theme Files" Section at the Ben-Gurion Archives as a Case Study for the Outcomes of "Digitized Revolution"

Ms. Maya Reitan, Supervisor of Digitized Archival Material

Dr. Adi Portugies, Head of Infrastructure Information Systems, BGU

From a Hierarchical Method of Organization towards a Relative Method: Reasoning, Outcomes and Suggestions.



The archive of the Ben-Gurion Research Institute for the Study of Israel and Zionism
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Europeana Space: Innovate your Cultural heritage ... and your future business

Marco Rendino | Fred Truyen

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The objective of **Europeana Space** is to increase and enhance the creative industries' use of Europeana and other online collections of digital cultural content, by delivering a range of resources to support their engagement. The use of digital cultural heritage by the creative industries is still limited by factors including issues around the IPR status of content and the need for business models