

## Introduction to open data and the Open GLAM movement

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Across the world people are coming to recognise the revolutionary potential of open data to transform society, government and stimulate innovation. What is less widely recognised is the value of openly licensed cultural content and data and the potential it has to help cultural heritage institutions engage their audiences and enrich teaching and scholarship.

The Open Knowledge Foundation's OpenGLAM initiative aims to galvanise a global community around openly licensed cultural data and content demonstrating its benefits as well as giving legal and technical advice to those institutions interested in opening up their collections.

The talk will look at the arguments for greater openness in the cultural heritage sector, present case studies and the OpenGLAM initiative. This will be followed by a series of talks and a discussion about the state of open cultural data and content in Israel.

