wiki Loves Everyone (and Monuments)
The makings of a successful GLAM-WIKI project
An artist file

An artist file consists of materials relating to an individual artist. These files are among the most valued and newly used resources in art research facilities. They include all relevant information pertaining to the artist: artwork, biographical information, education, exhibitions, reviews, newspaper clippings, and much more.

Accessibility

Context

Visitors to the galleries can view the permanent Israeli Art collection, additional information about the artists can be found online.

Steps and Tools

Standards

Ten ways we have moved ahead

One more thing...
our Israeli art center online website enables accessibility to some 5,800 Israeli artists, and images of artwork both from the Israel museum collection and from other worldwide collections.
Accessibility

As of April 2010 the physical files have been moved into a digital environment and are accessible via the in-house database. This bilingual database, Hebrew and English, provides limited accessibility as only by visiting the museum can you explore the full wealth of material. To date the Israeli art database consists of:

- 12,000 Israeli artists
- 5800 linked works of art
- 50,000 newspaper articles
- 8000 digital newspaper articles (pdf)
- 17,000 digitized exhibition invitations
- 500 videos
- 2500 published catalogues and books referencing each artist
Context

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Standards

The IMU digitization project is in the forefront of its field — participating in national and international committees, publishing and implementing standards.

Artist Files Revealed Documentation and Access, Art Libraries Society of North America
Transparency
we look towards a new future of information sharing

A joint project between the Information Center for Israeli Art and Wikipedia would make it possible to:

1. Create a Wikipedia article for over 50 Israeli Artists in Hebrew and English. Updated existing wikipages. All new texts will come from the online material of the Information Center for Israeli Art and are referenced. At the start of the project there are now 162 (http://en.wikipedia.org/wiki/Category:Wikipedia_Website_of_Information_Center_for_Israeli_Art). Wikipedia.

2. The symbiotic relationship between the Information Center for Israeli Art and Wikipedia, which would not be possible without the wiki, pages to be updated by many hands. A single museum or artist can create an even more accurate listing for thousands of Israeli artists.

3. The collaborative information resulting from the Hebrew or English (and other languages) wikipages is translated into the Information Center for Israeli Art database. This is an addition to the website's technical tools as well as community-facing events/activities.

4. The above project was facilitated through technical tools as well as community-facing events/activities.
1 - Create a Wikipedia article for over 50 Israeli Artists in Hebrew and English updated existing wikipages. All new texts will come from the online material of the Information Center for Israeli Art and are referenced. At the start of the project there were 92. (http://en.wikipedia.org/wiki/Category:Israeli_Artists)

2 - The symbiotic relationship, between the Information Center for Israeli Art and Wikipedia, allows the wiki pages to be updated by many hands, a task which would not be possible with the manpower of a single museum, and create an even more accurate listing for thousands Israeli artists.

The collaborative information resulting from the wikipages is updated in the Information Center for Israeli Art database, confirmed and preserved. In addition, it is translated into Hebrew or English (and other languages).

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3 - The collaborative information resulting from the wiki on the Information Center for Israeli Art database, confirmed in addition it is translated into Hebrew or English (and other languages).
small steps towards a newly accessible digital future
Timeline

Completed 50 multilingual wiki entries for Israeli artists

First meeting in the Israel Museum between Wikipedia Israel editors and curators of the Museum

July 2011

Oct 2011

Jan 2012

Review of 1200 outdoor art sculptures for the Wiki Loves Monuments event

Apr 2012

Jul 2012

Oct 2012

Jan 2013

5800 Israeli artists and 1200 outdoor sculptures to be photographed and edited by YOU!

Results

Goals

The information center for work with database has grown.
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The information center for Israeli art database has for greater accessibility and reach virtual researchers accessing Israeli artists online during this year November 2011- November 2012 the center had 120,000 unique page views:
- 55,108 via google
- 10,062 via wikipedia sites
- 4,659 via inj site
- 2,814 via facebook

Benefits
Both sides benefit from the community of individuals, editors, and artists who have created a more accurate peer reviewed final product:
(since the project began in August 2011)
- 53 new wikipedia articles were created in many languages (for example, Larry Abramson has been translated into 7 languages - English, Hebrew, German, Dutch, Chinese, Russian, and recently - Swahili)
- increase in virtual visitor traffic to the information center.
- increased awareness of the israeli art project for world-wide wikipedia editors. 16 veteran editors and 25 new editors (some are museum volunteers and staff members)

Challenges
To upkeep the museum database at the same rate as the wiki pages are updated:
- we are continually updating the wiki art center database based on new information found in the 50 watched artists
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Collaboration

Yair Talmor, on staff at the Israel Museum, explores the Information Center for Israeli Art and shares some of the items found there with Wikipedia and so too, the world.

Some highlights:

The center is currently writing a Hebrew Wikipedia article on the artist Yigal Rumorkin, a survey of his work and an analysis of his public art, is currently being undertaken. By reviewing the files found in the Information Center for Israeli Art, many new resources will be added to Wikipedia.

The Wikipedia article ‘Visual art in Israel’ was written in Hebrew by Yair Talmor and translated to English by Susan Lazonier - a dedicated volunteer in the center. The article is viewed on average 700 times a month since its publication in August 2012.

A Wikipedia article about Nahum Zolotov was translated and updated after a review of some of the photographs, architectural plans and documents found in the Nahum Zolotov archive at the Information Center for Israeli Art.

With the help of the public via Facebook and the newspaper, the Information Center for Israeli Art was able to identify an artist in a photograph from their Gabriel Talpir Archive.
Steps and Tools

The Judaica Division of Harvard worked in coordination with Dantec Israel to digitize some 500 videos and 50 audio recordings from the holdings of the Information Center for Israeli Art. This audio-visual material contains interviews and clips documenting a century of the history of Israeli art. We hope to share some of this work online in the near future.

Danielle Ben Shabbat (left) and Ruth Stern (right) worked together to digitize 30 years of documentation about the audio-video collection.
Community

Shani Evenstine, GLAM Projects Coordinator for Wikimedia Israel worked with us to smooth the workflow between Wikimedia Israel and the Israel Museum, Jerusalem:

Conferences, Behind the Scenes Tours and Edit-a-thon

Joint events between the IMJ and Wikipedia touched on both the national and international community relations. Three "Behind the Scenes" tours at the Israel Museum have been opened up for the Wikipedia community. Two this year within the Wiki Loves Monuments framework. Last year an "Edit-a-thon" opened the archives of the Information Center for Israeli Art. Fifteen artist files were taken out, perused and researched by some 10 Wikipedia, some veteran and some new, during the course of 5 hours.

Over the last two years we have had a number of opportunities to share our GLAM success story within the professional community in national and international conferences.
One more thing...

And of course a thank you is due to many others: (from a-z)

Amir Aharoni, Menachem Arbell, Tomer Ashur, Deryck Chan, Ziko van Dijk, Yoel Epstein, Isaac Kosgei, Deror Avi Lin, Yigal Shefer, Brian White, Liam Wyatt and our team of summer 2012 interns

James Snyder, Dor Lin, Mira Lapidot, Amitai Mendelson, Yigal Zalmona

Without team-work none of this would have been possible.
Thank you all!

Dr. Allison Kupietzky
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The Israel Museum - know more about us after a visit to wikipedia today!