Welcome

14th Nov 2012
The Challenge

Art works are stolen, copied, sold and cause deep concern to buyers, collectors, owners of art, art appraisals, art galleries, museums, insurance companies and governments.

The growing number of forgeries causes art experts to stop approving artworks for fear of lawsuits. Moreover, living artists refuse to approve works which they created. The art market without proper approvals might lead to a collapse of the art business.
Basic need

There is a profound need to have a comprehensive solution that will:

1) **Authenticate artworks.**
2) **Archive registered artworks in a secure database.**
3) **Identify and verify art works against falsification.**
4) **Secure and track artwork locations for selling and collecting.**
5) **Prevent theft of unique and valuable items.**
6) **Inform artist of resale and collect royalties according to Directive 2001/84/EC of the European Parliament and the English new law.**
7) **Record all transactions.**
<table>
<thead>
<tr>
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<th>Tools needed for galleries, museums &amp; artists</th>
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<tbody>
<tr>
<td>1</td>
<td>Close the loop between potential buyers and art galleries.</td>
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<td>2</td>
<td>Rapidly locate artifacts in the gallery or warehouse.</td>
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<td>3</td>
<td>Manage inventory and sales of artifacts.</td>
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<td>4</td>
<td>Quickly inventory stock.</td>
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<td>5</td>
<td>Control every artifact’s movement from place to place.</td>
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<td>6</td>
<td>SMS actions like sales or alarms to target groups.</td>
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<td>7</td>
<td>Help artists to publish art works with no cost.</td>
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How do we do it
Authentication

Original painting ???

Pic. For catalogue

Artist or committee approval

MEGA VISION

Expert decision

MEGA VISION

Serial Number:

Date of Creation:

powered by Artsignet

Artsignet.com

Stand alone sys.
Attributed to Julius Klever= $ 5,000
There is something?
Signed by artist = $ 50-60,000
RFID Passive (Temper proof) tag.

Secure servers

Gallery Sys.

Logitag SYS.

Artsignet.com

Stand alone sys.
Art Registry

Free certificate to artist,
Free QR code,
Free publicity

Artist / owner / gallery
upload art work to “my Artsignet”

Ownership certificate

QR Code

manager
decision
Close the loop between potential buyers and art galleries.

Artsignet.com
Active RFID system
Registration advantages.

- Be the first to register your treasures. This way you will stop others from registering a forgery.
- If a forgery is registered, you will be able to know and act.
- In the future insurance companies will insist on registration of artworks.
- Registered stolen or lost artwork will be published immediately on Artsignet system.
Thank you for your attention